

Course: CFMP (Certified Financial Market Practitioner) Level 1

Fee : Rs 25000 ,

Duration of course: 80 Hrs (offline session)

About the course: The course is designed to cover the basic understanding of the financial markets related to Fundamental analysis, technical analysis and market information. It will equip the participants with all the financial terms and jargons used in financial market. The participant will develop a deep understanding with regard to investments in financial market with a research outlook.

The candidate after this course will be able to identify the stocks of NSE and BSE which can give him/her a good return in the market, with a long-term investment horizon.

Content covered: Participants will be introduced to the basic concepts of Fundamental Analysis, Technical analysis and market information.

Software required for the research will be taught which will help the participants to do analysis in both Fundamental and technical analysis.

Fee structure: Rs 25000

Duration of course: 80 Hrs (offline session), with a batch of 15 students minimum

Eligibility: XII pass

Course Content: CFMP (Certified Financial Market Practitioner) Level 1

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Module I: Introduction to Financial Market

(20 hrs)

- a. Introduction to Global Economy
- b. Economy Industry and Company Analysis
- c. Different form of Business
- d. Introduction to start Ups, their formation, functioning & Profitability
- e. Introduction to Financial Terms
- f. Introduction to EMH
- g. Application of all the above-mentioned factors with Modern business approaches

Module II: Fundamental Growth Factors and Procedures

(14 Hrs)

- a. Economic Policies
 - i. Government Policy
 - ii. Government Budget
 - iii. Consideration and effect of Government policies and Budget on Private sector [costing & Budgeting concepts & CVP Analysis]
 - iv. Central Bank Policies
 - v. Application of above policies in the Financial Market
- b. Concept of Demand, Supply, Price Determination and Correlation with market in terms of Price Analysis

- c. **Economic Data Analysis**
 - i. Inventory
 - ii. Retail Sales
 - iii. Consumer Confidence
 - iv. CPI - Consumer Price Index
 - v. PPI - Producer Price Index
 - vi. Core durable Goods Order
 - vii. New Homes Sales
 - viii. Building Permits
 - ix. ADP Non-Farm employment
 - x. Non-Farm Employment
 - xi. Unemployment Claims
 - xii. PMI
 - xiii. Industrial Production
 - xiv. GDP Gross Domestic Production
 - xv. Trade Balance
 - xvi. Crude Oil Inventory

Module III: Fundamental Analysis

(14 Hrs)

- a. Fundamental Analysis of Company
- b. Concept and Role of Fund in Financial Markets
- c. Valuation
 - i. Cash Flow
 - ii. EPS
 - iii. P/E
 - iv. Book Value
 - v. Price to Book Value

- vi. EBITDA
- vii. Profit Ratios
- viii. Dividend
- ix. Market Cap
- x. DEBT
- xi. Management
- xii. Promoters Holding

Module IV: Technical Analysis

(20 Hrs)

- a. Concept of Charting
- b. Concept of Candlestick
- c. Chart Patterns
- d. Technical Indicator
- e. Investing Procedure
- f. Trend Concepts, Picking Right Trend and application of trend

Module V: Application Procedure for Investment

(12 Hrs)

- a. Stock Selection techniques with Fundamental Analysis, Technical Analysis and both
- b. Sector Analysis and Blending with Global Economy
- c. Introduction of Index, Components of Index, sectoral changes and Index Management.

Please Note:

1. Software will be used for understanding and application of the complete course on EOD, Real time Basis.
2. Time spend on each module may vary as per the requirement.
3. Concepts can be coupled as per live application